

Anthony Pfau
Freelance Film and Television Professional
PO 101781
Denver, CO 80250
(303)-808-4179
tonypfau@gmail.com
demos <http://avpfilms.com>

Experience: *Over 30 years creating award winning film, video and digital motion picture productions for: commercials, features, documentary, promotions, corporate communications, marketing. Also providing project coordination, logistics management, creative development, screenwriting and consulting. Also providing project coordination, logistics management, creative development, screenwriting and consulting. Instructing students in film production for over decade as part time adjunct instructor at [Colorado Film School](#).*

1986- **present** AVP Films LLC – **(f.k.a. AVP Productions)**
Freelance & Production Company
Commercials- Director/ DOP / Writer / Producer/ Editor
Features: UPM, Locations, Extras Casting, VFX Supervision
Denver, CO, Minneapolis, MN, Los Angeles, CA, Austin, TX

COMMERCIAL REEL AVAIL ONLINE avpfilms.com- PROJECT LIST ATTACHED

Produced, directed or shot film and tape, television commercials, corporate image and training videos, music videos. Interviewed both executive and employees of companies like, Air Methods, Great West Life, NRC Broadcasting, Salem Broadcasting, Starz-Encore, EchoStar Communications, Qwest, FedEx, Saturn, Cisco Systems, Hewlett Packard, Southwest Airlines and more. Clients Include, [CraftDC](#), [Crosspoint Productions](#), Network Affiliates, Orion Entertainment, Air Methods, Great West Life, Mother's Car Stereo (retail campaign) Starz-Encore, RE/MAX International, U S WEST Inc., AT&T Broadband, MediaOne-DigitalNextTV, Pentax Corporation and advertising agencies. Created innovative marketing programs from concept through completion. Created numerous live action with virtual 3d programs. (see website for recent work and demos.) Produced independent feature and developed and wrote screenplays for feature film production. Expert in 35mm,16mm film, HiDef, Mini-HiDef and other formats. Edited most of the projects completed on numerous non-linear and linear systems and graphics software. (see awards) Competent with all film cameras, RED, and other professional cameras, lighting, the raw technologies and DIT support.

3/2001- 8/2005

8/2009- present

Adjunct Instructor

[Colorado Film School](#) / Aurora Community College -University of Colorado-Denver –Regis University

Lowry Campus- Colorado Film School

Taught Production Management – 16mm Film Production ,
(beginning & advanced), Cinematography, Camera Techniques,
Producing the Independent Feature.

Instructed film students in the production breakdown, project cost analysis, using Excel for cost analysis and reporting, using MovieMagic® Scheduling and production processes combined with budgeting and management skills. Taught 16mm Production, lighting, and equipment usage. Managed the production of

1st AD, Line Producer/ Director/ Locations

Denver, CO & Los Angeles, CA

Freelance producer/director; television commercial production. Worked with both agencies and production companies. Experienced in all phases of production concept through completion. Managed multiple production and creative teams required to film multiple projects simultaneously. Experienced in both film and tape production. Managed projects throughout the United States and Canada.

1981-1985

Communi-Creations Inc.

Asst. Production Manager Film/audio engineer

Denver, Colorado

Credentials

Credentialed Instructor: State of Colorado for Community College System
Licensed Real Estate Broker #FA40030743

Education

2012- Apple Final Cut X Certification

2009 Aurora Community College- currently enrolled part time and working on transfer degree with business /economics emphasis. Additional training via the professional development programs for adjunct faculty.

2002- Licensed Real Estate Broker—CREI and continuing Education in Business, Real Estate Law and practices

1982 University of Colorado at Denver: Theater

1980 Colorado Mountain College: Business Management coursework

Awards

1986 Cine Golden Eagle "Potatoes the American Way"

1987 DAF Alfie Award

"Partnership for Drug Free Colorado"

1989 BPAA Gold Key

"RE/MAX: Take a Step Above the Crowd"

1992 DAF Alfies: Grand Alfie Winner: Quiznos, Tier Two

Halo Awards: Best of Show: Mentor PSA

1999: Flame Award Winner BPAA Gold Key:

2001: National Cable Broadcasters Award- 911 Flag

2007: Herme's Gold Winner-Great West Healthcare HSA

References:

Available upon request

PRODUCTION CREDITS

PARTIAL LIST

Commercial or corporate demo available upon request. <http://www.avpfilms.net>

• Feature & Music Video Credits

- **BoB "Don't Let Me Fall"** Denver Unit 2nd AD 2010 Director-Ethan Lader Atlantic Records; Alliance Media Group.
- **"Imagine That"** Paramount Pictures-Karey Kirkpatrick, Eddie Murphy- Denver Extra's casting 1st asst.
- **"Fairy Fort"** April 2006, Mason TX , director; Laurie Powers- director of photography
- **"Death of a Romance"** March 2006, director: Jon Brown - director of photography
- **NBC- "Frozen Joe"** 2006 Olympics Short-Copper Mountain CO- Extras Coordinator 2nd
- **"Fast Food Nation"**, 2006 Austin TX - Colorado Springs Unit –locations department.
- **"Looking for Sunday"**; Ion Films-9/2005 -Extras Coordinator 2nd
- **"Catch and Release"**, 2005- Sony Pictures-Boulder CO unit-Extras Coordinator
- **"Moosie"** -Sunstone Communications UPM/ Associate Producer 7/98 -Colorado
- **"Asteroid"** NBC-mini-series. ; Assistant Location Manager, Dutch Productions: 1996
- **"Ninjas at Mega Mountain"**: (Feature) Locations; Sheen Productions (Tri Star) :
- **"Going West In America"**: Paramount Pictures: Extra

Screenplays

- **"Artifact"**-feature film 2004 (available)
- **"The Doorstep-an American Christmas Story"**-co author with Michael Davis 2002
- **"Newsguys"**- feature film "comedy" 2001 (available)
- In development: XXYXY, Shroud of Decency, Doubloon.

Commercials National and Regional and Corporate TV -recent

All as director / producer unless otherwise noted.

- **Jenny Craig** (National) for Fuedl Films, LXRDC (agency), Adam Patch Director- 1st AD.
- **Various Political Spots for CraftDC**- Editor/Director
- **Network Affiliates**- Numerous Television Packages for Attorneys
- **Energy Makes America Great- "Liberty" 8/10 10 spot campaign**
- **Citizens for Responsible Energy** 08/09 Viral Campaign

- **Verizon-** Network Surprise- Winter Park CO- extras coordinator
- **Gutter Kitty Productions:** "Austin Hip Hop Documentary" 2006 director of photography
- **Air Methods Inc.-** The Bell 429 Air Ambulance- product launch
- **"Disly Dog" "Just ask the Dog"**– video presentation
- **"SpinFlush"** Product Launch and direct response TV :60
- **Jack 105.5 FM-** "Jackpot" animated spots package
- **KCUV Radio-** "Lot Man" 4 :30's television commercial campaign
- **NRC Broadcasting-** Jack 105.5 FM Spring 07 Campaign
- **Great West Health Care-**Kaz Creative-HERMES GOLD WINNER- GWL HSA
- **Mother's Window Tint-** San Antonio, TX-retail TV 1-06 -present
- **Drive Thru TV,** MPLS, -Walmart- real people casting director 8/2004
- **RE/MAX International** 8/2004 A.D. "A day in the Life"
- **Starz-Encore** "Summer Pak" 4 spot national run 8/02
- **"Freedom Flag"** National PSA ,AT&T 11/2001 Director/Cameraman
- **EchoStar Communications:** PVR Intro and RoadShow
- **Westminster Mall Holiday** Spot package Spring:Summer:Fall 1/2001 DP director J. Turkle
- **GETNETWISE National PSA** TV:30 12/2000 Director/Cameraman 11/2000
- **Rockywood Productions** " Music Video" Camera Operator 7/2001
- **Westminster Mall:** Holiday Spot: Director of Photography 10/2000 director J. Turkle
- **AT&T Broadband ;** "Brand Responsibility" 8/2000 Director/Producer
- **MediaOne,** AT&T "Brand Zone" 5/2000 Director/Producer
- **Cornerstone Concepts:** Corporate 4/2000 "Information to Action Launch" 4 part series.
- **MediaOne DigitalNextTV : National TV** :30 "Choices " TV :30 "Tale of Two Chairs" 1/2000
- **Cornerstone Concepts:** "Information to Action" Film promo and CD-ROM 9/2000
- **MediaOne "Introducing "Dottie Dot Com"** Pilot program 7/99
- **U S WEST "Go For the Gold"** 1998 Gold Key Winner!
- **U S WEST** Denver International Airport **"Business Center Video"** 3/99
- **Media One: "Gameboard"** 3d Hybrid: Visual Effects Director 4/99
- **U S WEST Consumer Services** National Employee Overview director/producer 6/99
- **MediaOne Group** Executive Interviews: Federal Express, Southwest Airlines, Saturn 3/99
- **"It's All American History";** Atlanta Hawks Lenny Wilkens Interview TNT
- **"Online Caller Alert":** U S WEST director/Producer 1/99
- **U S WEST** TV Commercial :30 "Oregon Neighbors" 6/98
- **U S WEST National TV** Commercial :30 "Strike" 8/98
- **U S WEST** National Megabit Services Launch Video "The Wait is Over" 5/98
- **NORTEL NETWORKS/** US WEST Network 21 High Speed Networking Sales Video 4/98
- **U S WEST DEX** "Audio Information Services" 1/98
- **U S WEST CORPORATE** "McCormick Tribute" 1/98
- **CISCO, HP, INTEL ;** xDSL: Interviews with industry executives: John Chambers; Cisco Systems, Lew Platt; Hewlett Packard Charles Barret; Intel Inc. 12/97
- **U S WEST INVESTOR RELATIONS** "You Have the Power" 35mm 5/97
- **"New Ventures Seed Money"** 6/97 "Flame Award Winner"
- **"The 100 Year Flood: Grand Forks North Dakota"** Documentary Grand Forks Flood 4/97
- **U S WEST and the 2002 Winter Olympics** 11/97
- **Race For the Cure:** Denver Race Documentary 10/97
- **"Media One Group :** History Program 11/98
- **U S WEST** "Disaster Recovery Training Program"
- **U S WEST** "Introduction to the Local Loop"

- **"Changing a Perception: The Wells Fargo Network"** 11/96
- **"Fast Company"**: 15 minute 3d animation and live action hybrid 5/95 - Director
- **CACTUS COMMUNICATIONS "Your Value Card"**: Customer Sales tape 4/95
- **"MRG Sellers Tape:"** Business documentary 1/95
- **Round the Corner Restaurants** 3 :30's tabletop and studio. 1994 - Producer
- **Pace Membership Warehouse** National TV :30 1994- Producer
- **Metro Brokers: NATIONAL TV Campaign** 1993 - Producer
- **RE/MAX International: International Productions:** all packages 1981-1993 Live Wescam® Balloon Shots
- **Pioneer LCD:** Package of 14 Karaoke Music Videos 1993 Producer
- **Anti Aids Coalition** :30 psa 1992 Producer
- **RE/MAX International** :30 Children's Miracle Network 1991 Producer
- **Shamrock Broadcasting:** KOOL 105.1 fm Television Package 1991
"Clinton" "Hot Spots", "Shorts"
- **Grease Monkey:** NATIONAL I TV 2 :30's 1991 Producer, Director Brian Coyne
- **Quiznos** 3:30's 1991 Producer
- **Tier II Cultural Arts Campaign** 28:30's 1991 - Producer
- **Advertising Consortium:** KOA Campgrounds- National Spot :30 Fire 1990 Producer

Production Credits from 1981-90 include national television spot work, numerous corporate and documentary productions including work for JWT/Ford-Hardee's-Frontier Airlines.

DEMO LINKS

Historical Production Compilation:

<http://avpfilms.com/tony-pfau-historical-compilation/>

Director Producer-Spots:

<http://avpfilms.com/tony-pfau-director-director-dp-reel-spots/>

Editorial Reel:

<http://avpfilms.com/tony-pfau-editorial-reel/>

Political Ads: Editor for CraftDC

<http://avpfilms.com/avpfilms-political-reel-2013/>

Airpark TV Fundraising Promo:

<http://airparktv.com>

Film Instructor Demo-Bio

Tony Pfau Instructor Promo (use password 6360)

<http://avpfilms.com/tony-pfau-instructor-demo/>

Student Work Overseen

<http://www.youtube.com/playlist?list=PL96CDE6BDE7CA32E2>

Trailers from 2013 <http://youtu.be/t8KpGviLmo>

Trailers from 2014 <http://youtu.be/IRZ2bsGx-Hk>

The Garden: <http://youtu.be/Zee2TzhtejM> (edited by AVP)

Tutorials for Film Students:

<http://avpfilms.com/category/news/>

Exposure Test – BlackMagic Cameras <http://vimeo.com/83089752>

F5 Exposure Tests <http://vimeo.com/80815329>